



LEEDS
CITY COUNCIL

Morley Town Centre Management Board

Friday 11th December 2009
 MBI Office
 Morley Town Hall

Cllr Robert Finnigan (Chair)	Leeds City Council
Cllr Terry Grayshon	Leeds City Council
Keith Robinson	Morley Chamber of Trade
Robert Tempest	Morley Chamber of Trade
Bob Thaxter	Morley Chamber of Trade
Tom O'Donovan	Area Management
Peter Mudge	Town Centre Manager

1.0 Welcome & Introductions

- Cllr F welcomed everyone to the meeting

2.0 Apologies

- Steve Jones (unaware of the meeting)
- PM apologised for not confirming invitations to this impromptu meeting had been distributed.
- Board confirmed this meeting had no official standing.

3.0 Minutes of the last meeting

- n/a – Minutes will come to the calendared next Meeting (11 Jan)

4.0 Matters Arising

- As a result of his follow up meeting with Real Radio PM presented their new proposal offering a slightly reduced promotional package at half the original price. Board decided not to proceed with paid radio advertising at this stage though it may be something which could be investigated next year with consultation with Galaxy, Radio Aire etc as well as Real.
- Rather than Radio Advertising and posters, promotion of the Blue Cross Sale should be through the Wakefield Press Newspaper group, street banners and professional posters.
- KR said the Chamber was concerned about its cashflow as several of the income streams had yet to be realised. He gained Board confirmation that the Town Awards Event could generate funds for the Chamber and that the £5,000 would be transferred to the Chamber once the MTCMB had agreed the Town Awards Work Programme and Timeline.
- TPO said he would be happy to attend the next Town Awards meeting to hear progress so far and assist with the Way Forward.

9.0 Date & time of next Board meeting

9.1 Monday 11th January at 2pm. MBI Office Morley Town Hall